

Developing a mechanism for supporting better decisions on our environment based on the best available knowledge.

The Business Plan Group

1) What is the Business Plan Group (BPG)?

The Business Plan Group is a key part of the EU support mechanism for evidence-based and evidence-informed policy on biodiversity and ecosystem services, providing strategic advice to EKLIPSE.

The BPG currently consists of high-level experts from business, science, policy and society from across the EU Member States, Accession and Associated countries:

- Jurgen Tack (European Landowners Organisation)
- Carsten Neßhöver (EKLIPSE)
- Eduardo Escobedo (RESP)
- Sylvie Benard (LVMH)
- Corinne Martin (EUBON)
- Dirk Schmeller (EUBON)
- Eva Mayerhofer (European Investment Bank)
- Anke Hoffmann (EUBON)
- Horst Korn (EPBRS)
- Jonathan Porter (Oppla)
- Maurice Hoffmann (ALTER-Net)
- Olaf Banki (GBIF)
- Allan Watt (EKLIPSE)

We have aimed for a combination of experts that make links to key actors and networks on biodiversity and ecosystem services (from science and beyond) and experts from business and societal entrepreneurship to have a diversity of views and experiences brought together. The membership might further develop as the needs of the group become clearer in the future.

The main goal of the BPG is to ensure that all practical aspects of the structure of a self-sustainable EU mechanism, including funding sources, are developed in a coherent manner, take into account the interests of major stakeholder, and finally are in place at the end of the project in January 2020.

2) Providing input to business planning

The BPG is responsible for providing input and advice to the business planning for the policy support mechanism with their specific expertise and/or in the context of their network affiliation. As part of this aim, specific tasks include:

- Leading on and actively contributing to the development of an interim business plan by January 2018.
- Leading on and actively contributing to the development of a final business plan by January 2019, including the potential to have an active role for their institution/ network in its implementation – as appropriate.

3) Participating in BPG meetings

- The BPG will meet six times over the course of the EKLIPSE project. Meetings may
 be face to face or virtual. All meetings are provisionally to be held in Brussels.
 Members of the BPG may be encouraged to have more regular virtual contact if and
 when needed.
- BPG meetings will be chaired by the BPG Chair and supported by the EKLIPSE Secretariat. For more information on support provided by the Secretariat, please refer to our guidance note on the EKLIPSE Secretariat.